

# MELODY WANG

## UI/UX DESIGNER

Email  
Mobile  
Website

melodyjiangwang@gmail.com  
+1 909-331-8963  
www.melodyjwang.com

### EXPERIENCE

#### Expedia Group

Sr. UX Designer (Contract) | 2018/11 to present • Bellevue

- Work closely with product owners and engineering team to develop detailed interaction and visual design for CarRentals.com for responsive web that meets user needs and product requirements
- Lead the design process to maintain the internal style guide & implement new design patterns for various platforms
- Create design mockups, interactive prototypes, style guides, wireframes, and detailed design spec documents
- Audit of the current sites for areas where UX/UI can be improved and make suggestions for UX/UI improvements and concepts for solutions

#### T-Mobile

UX Designer | 2018/04 to 2018/11 • Bellevue

- Developed detailed interaction and visual design for UCC and Digits that met user needs and product requirements
- Collaborated with engineers for the accurate implementation of UI/UX designs
- Created prototype and wireframes for iOS and Android to ensure consistency across T-Mobile experiences
- Created style guides for iOS and Android products to create a consistent aesthetic across applications leading to a cohesive design across the T-Mobile brand
- Worked on a cross-platform design team that creates the innovative solution to reflect users needs, also brought design method & thinking to T-Mobile's culture
- Presented design concepts clearly to the team for review and feedback

#### Scopemedia Inc.

Lead UI/UX Designer | 2017/08 to 2018/04 • Vancouver

- Designed and launched 6 products, created UI kit, prototypes and highly detailed wireframes for complex web and mobile experiences
- Oversee production specs and facilitate design reviews to present and create promotional videos, design concepts to colleagues, stakeholders, and executives
- Conducted user research and usability tests to receive data, customer feedback, and knowledge to improve user flow and designs

#### Generate Software

UI/UX Designer | 2016/11 to 2017/07 • Vancouver

- Collaborated with developer teams & managed a wide variety of cross-media projects involving branding, illustrations & UI design
- Created graphics and video content for user community to enhance engaging experience
- Analyzed and presented User Test Results to improve the user experience

### EDUCATION

Master of Digital Media

2015-2017 **University of British Columbia**

-Centre for Digital Media

Bachelor of Arts

2009-2013 **University of California Riverside**

-Media and Cultural Studies

-Economics

### TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Sketch
- Marvel
- Invision
- Axure
- Framer
- HTML & CSS
- Processing
- 3Ds Max
- Google Sketchup

### ACHIEVEMENT

**SIGGRAPH 2017**

Faculty Submitted Student Work Exhibit  
(Orion - An interactive installation exhibition created for Vancouver Maritime Museum)

### LANGUAGES

- English
- Chinese