

# MELODY WANG

UI/UX DESIGNER

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## WORK EXPERIENCE

**UX Designer** 2018/04 to present

T-mobile Bellevue

- Developed detailed interaction and visual design for UCC and Digits that met user needs and product requirements
- Collaborated with engineers for the accurate implementation of UI/UX designs
- Created prototype and wireframes for iOS to ensure consistency across T-Mobile experiences
- Created style guides for iOS products to create a consistent aesthetic across applications leading to a cohesive design across the T-Mobile brand
- Worked on a cross-platform design team that creates the innovative solution to reflect users needs, also brought design method & thinking to T-mobile's culture
- Presented design concepts clearly to the team for review and feedback

**Lead UI/UX Designer** 2017/08 to 2018/04

Scopemedia Inc. Vancouver

- Worked in a cross-functional team, collaborated directly with developers for implementation of designs
- Created prototypes and highly detailed wireframes for complex web and mobile applications
- Designed UI Kit and graphic elements for web and mobile applications
- Conducted user research and usability tests to receive data, customer feedback, and knowledge to improve user flow and designs
- Communicate design concepts clearly and persuasively by presenting and creating promotional videos, design concepts to colleagues, stakeholders, and executives

**UI/UX Designer** 2016/11 to 2017/07

Generate Software Vancouver

- Created wireframes and mockups based on the needs of customers, competitive analysis, and market trends
- Created graphics and video content for user community to enhance engaging experience
- Analyzed and presented User Test Results to improve the user experience

## EDUCATION

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- 2015-2017 **Master of Digital Media**  
**University of British Columbia**  
-Centre for Digital Media
  - 2009-2013 **Bachelor of Arts**  
**University of California Riverside**  
-Media and Cultural Studies  
-Economics

## HONORS & AWARDS

### SIGGRAPH 2017

Faculty Submitted Student Work Exhibit

(Orion - An interactive installation exhibition created for Vancouver Maritime Museum)

## DESIGN TOOLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Sketch
- Marvel
- Invision
- Axure
- Framer
- HTML & CSS
- Processing
- 3Ds Max
- Google Sketchup

## LANGUAGES

- English
- Chinese