

MELODY WANG

Product Designer / Problem solver

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EXPERIENCE

Amazon Web Services UX Designer II

[Oct. 2020 - Present] Seattle, WA

- Drove the end-to-end UX direction for ADAPT - one of the AWS' internal Financial Automation products.
- Owned the UX roadmap of ADAPT to create a holistic deal financial solutions that supports a user base of 2000+ finance analysts/ service owners / managers within AWS Finance.
- Successfully delivered and launched the phase 1&2 designs of ADAPT to onboard 2 different Fintech teams. Drove the end-to-end UX design process from problem framing, user research, iterative design, usability testing, dev handoff, to implementation QA.
- Interviewed new candidates for the UX team.

Microsoft UX Designer II

[Feb.2019 - July. 2020] Seattle, WA

- Partnered with cross-functional stakeholders to conduct user research and craft UX solutions for Dynamics 365 Lifecycle Services - a product to manage the Finance & Operation application's environment and lifecycle for high-quality implementations.
- Owned the end-to-end UX solution for the customer support section in Power Platform Admin Center. Successfully launched the chat bot feature and increased the deflection rate by 40%.

T-Mobile UX Designer

[Apr.2018 - Nov. 2018] Seattle, WA

- Designed user experiences and created prototypes for UCC and Digits - a T-Mobile's new e-SIM card service platform for both mobile and web experience.
- Created style guides for iOS and Android applications to create a consistent aesthetic, leading to a cohesive design across the T-Mobile brand.

Scopemedia Lead Product Designer

[Aug.2017 - Apr. 2018] Vancouver, Canada

- Designed and launched 1 web and 2 mobile applications utilizing deep learning and computer vision to help eCommerce store's overall shopping experience.
- Oversaw production specs and created marketing visuals and general branding materials.
- Lead the design process to maintain the internal style guide & implemented new design patterns for various platforms.

Generate Software UI/UX Designer

[Nov.2016 - July. 2017] Vancouver, Canada

- Designed user experiences and created prototypes for Generate - a creative photo and streaming mobile application.
- Defined and measured quantitative UX goals and metrics to analyze the usability and user experience.

EDUCATION

University of British Columbia

Centre for Digital Media

M.A. Digital Media

[2015-2017] Vancouver, Canada

University of California Riverside

B.A. Media and Cultural Studies

B.A. Economics

[2009-2013] Riverside, CA

ACHIEVEMENT

SIGGRAPH 2017

Faculty Submitted Student Work Exhibit

Orion- An interactive installation

exhibition created for Vancouver

Maritime Museum

SKILLS

Researching
Prototyping
Wireframing
Sketching
Interaction Design
Information Architecture

TOOLS

Figma
Sketch
InVision
Photoshop
Illustrator
After Effects
Framer
HTML/CSS